



Government of India  
**Directorate of Advertising & Visual Publicity**  
Ministry of Information and Broadcasting  
Phase IV, Sochna Bhavan, CGO Complex, Lodhi Road,  
New Delhi- 110003.

To

122675 [HINDI/DAILY(M)]

The Publisher

PUKAR

92, NEHRU BAZAR, UDAIPUR

RAJASTHAN, PREM KUNJ

UDAIPUR

RAJASTHAN

Pincode : 313001

[CA][Standard][UNBOUND]

I.D. No.1/29/2008-MUC

Website : <http://www.davp.nic.in>

E-mail : [jdadvtdavp@nic.in](mailto:jdadvtdavp@nic.in)

Phone : 011 - 24369539

Revised rate for Advertisements wef 15/10/2010 to 31/12/2012

1. DAVP Code	122675
2. Name of the Newspaper	<b>PUKAR</b>
3. Place of Publication	UDAIPUR
4. Language	HINDI
5. Periodicity	DAILY(M)
6. Accepted Circulation	45050
7. Revised rate per square cms	<b>20.19</b>
8. Net rate after agency discount of 15%	<b>17.20</b>

Please note that all other conditions in your rate contract with DAVP remains unchanged as per provisions of the existing advertisement policy of the Government of India.

(जिन्दर सिंह/JITENDER SINGH)  
संयुक्त निदेशक/Joint Director  
वि. वृ. प्र. नि./D. A. V. P.  
सू. प्र. मंत्रालय/Min. of I & B  
भारत सरकार, नई दिल्ली  
Govt. of India, New Delhi

JD (Advertising)  
DAVP, Min of I & B